STABILIZATION FUNDS FROM CPB

- CARES
- ARPA
Distributed in April 2020

No grant offer. Funds were sent to stations:
- $75,000 for 192 grantees
- $112,000 for 206 grantees

Stimulus funding, not CSG Funds
Purpose:

To help television and radio stations maintain local programming and services threatened by declines in non-federal revenue sources during the economic decline triggered by COVID-19.
UNRESTRICTED FUNDS

- Use by station as needed
- No expenditure period
- Use Exhibit B of the Radio Community Service Grants General Provisions as a guide for unrestricted expenditures
FINANCIAL

- Funds not subject to single audit requirements for federal funds
- Funds do not have CFDA number
- Discreet Accounting is not required
- Report Revenue and Expenses on annual CPB Financial Reporting
ARPA FUNDING

- Distributed in May 2021
- Grant offered to stations
- Stations had to accept funds
Purpose:
To be used to sustain programming and services and to preserve the ability of small and rural public media stations to respond to the pandemic’s impact.
ARPA FUNDING

FINANCIAL

- Funds not subject to single audit requirements for federal funds
- Funds do not have CFDA number
- Discreet Accounting is required
- Report Revenue and Expenses on annual CPB Financial Reporting
RESTRICTED EXPENSES

- The station’s licensee may not withhold or restrict the station’s use of the funds.
- May not be used to supplant funds or reduce budgets for other support already being provided to the station by the licensee.
- The funds cannot offset a licensee’s overhead or cover other expenses not directly related to the operation of the station unless such overhead and expenses are enumerated in Section 4, Operational Requirements, in the 2021 radio CSG General Provisions and Eligibility Criteria.
- Funds cannot be used for entertainment and influencing legislation.
UNRESTRICTED EXPENDITURES

- Programming, Production, & Services
- Broadcasting, Transmission, & Distribution
- Program Information & Promotion
- Fundraising & Membership Development
- Underwriting & Grant Solicitation
- Management & General
- Purchase, Rehabilitation or Improvement of Capital Assets
Acceptor Expenses are tied to COVID.

- Does the expense maintain programming and services? ARPA helps sustain programming and services to preserve the ability of small and rural public media stations to respond to the pandemic’s impact.

- Does the expense sustain programming and services? CARES helps television and radio stations maintain local programming and services threatened by declines in non-federal revenue sources during the economic decline triggered by COVID-19.

- Paying Consultants (e.g., Underwriter)
- Purchasing new equipment for the station to continue providing programming
- Tower repair
- COVID safe expenses for station (e.g., plexiglass, etc.)
- Additional staff
- Overtime
- Emergency sick leave
- Remote broadcasting equipment
- Emergency back-up power (generators etc.)
- Programming content
Unacceptable Expenses:

- Building a new facility*
- Hazard Pay & Bonus to staff: These are not typical expenditures that could be categorized as part of stabilizing the station.
- Entertainment
- Lobbying
AFR Financial Reporting

- Must report the funds as revenue from CPB in the appropriate year’s annual financial report on Schedule A - Source of Income, Line 2.B.

- Funds recorded as expenses on Schedule E - Expenses & Investment in Capital, Lines 1-7 as “Other CPB funds” expended with the total automatically included for Line 8.C.
FSR Financial Reporting

- Revenue must be reported in Part 1 - Revenue and Support, Line 2.
- Record the funds expended in Part 2 - Expenses, Lines 18-24 as “Other CPB Funds” expended with the total automatically included in Line 25. C.

- Stations can request a one-time waiver
THANK YOU!

NATIVE PUBLIC MEDIA

2022 NATIVE BROADCAST SUMMIT
APRIL 20 - 22, 2022
PHOENIX, AZ