

Grantee Information

ID	1512
Grantee Name	KTDB-FM
City	Pine hill
State	NM
Licensee Type	Local Authority

6.1 Telling Public Radio's Story

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The purpose of this section is to give you an opportunity to tell us and your community about the activities you have engaged in to address community needs by outlining key services provided, and the local value and impact of those services. Please report on activities that occurred in Fiscal Year 2022. Responses may be shared with Congress or the public. Grantees are required to post a copy of this report (Section 6 only) to their website no later than ten (10) days after the submission of the report to CPB. CPB recommends placing the report in an "About" or similar section on your website. **This section had previously been optional. Response to this section of the SAS is now mandatory.**

Joint licensee Grantees that have filed a 2022 Local Content and Services Report as part of meeting the requirement for TV CSG funding may state they have done so in the corresponding questions below, so long as all of the questions below were addressed as they relate to radio operations in such report. You must include the date the report was submitted to CPB along with the TV Grantee ID under which it was submitted.

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1. Describe your overall goals and approach to address identified community issues, needs, and interests through your station's vital local services, such as multiplatform long and short-form content, digital and in-person engagement, education services, community information, partnership support, and other activities, and audiences you reached or new audiences you engaged.

KTDB will continue to provide vital information to the majority of the Navajo community, try to meet the needs of the minority with other diverse audiences in a very remote area of Indian country.

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2. Describe key initiatives and the variety of partners with whom you collaborated, including other public media outlets, community nonprofits, government agencies, educational institutions, the business community, teachers and parents, etc. This will illustrate the many ways you're connected across the community and engaged with other important organizations in the area.

KTDB is an educational radio station, KTDB works with Contract and Public School, local government, businesses, health department and other necessary agencies.

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3. What impact did your key initiatives and partnerships have in your community? Describe any known measurable impact, such as increased awareness, learning or understanding about particular issues. Describe indicators of success, such as connecting people to needed resources or strengthening conversational ties across diverse neighborhoods. Did a partner see an increase in requests for related resources? Please include direct feedback from a partner(s) or from a person(s) served.

KTDB is the only communication system in place in this remote area. Community members call in, needing more information about COVID-19 virus, and need other information, about different subjects within our community. People praise our radio station, especially the beginning of the pandemic, KTDB saved a lot of lives getting information out there about the dangerous virus, without our help they wouldn't have gone to seek help at the hospital. Listeners are relying on KTDB radio station to disseminate about COVID -19 and many other important information.

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4. Please describe any efforts (e.g. programming, production, engagement activities) you have made to investigate and/or meet the needs of minority and other diverse audiences (including, but not limited to, new immigrants, people for whom English is a second language and illiterate adults) during Fiscal Year 2022, and any plans you have made to meet the needs of these audiences during Fiscal Year 2023. If you regularly broadcast in a language other than English, please note the language broadcast.

KTDB brought in community leaders to talk about COVID-19, talking about the dangers and effects of COVID-19, KTDB will continue send information about the dangers of COVID. Programs are done in the Navajo language, and broadcast in Navajo language as well in English.

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5. Please assess the impact that your CPB funding had on your ability to serve your community. What were you able to do with your grant that you wouldn't be able to do if you didn't receive it?

KTDB has broadcast daily through out the Pandemic, getting more people involve to unite and stand together to fight this virus in all of community of this world. Thank You Government and CPB!

Comments

Question

Comment

No Comments for this section