

The Hualapai Nation's Local Radio Station

KWLP

100.9FM



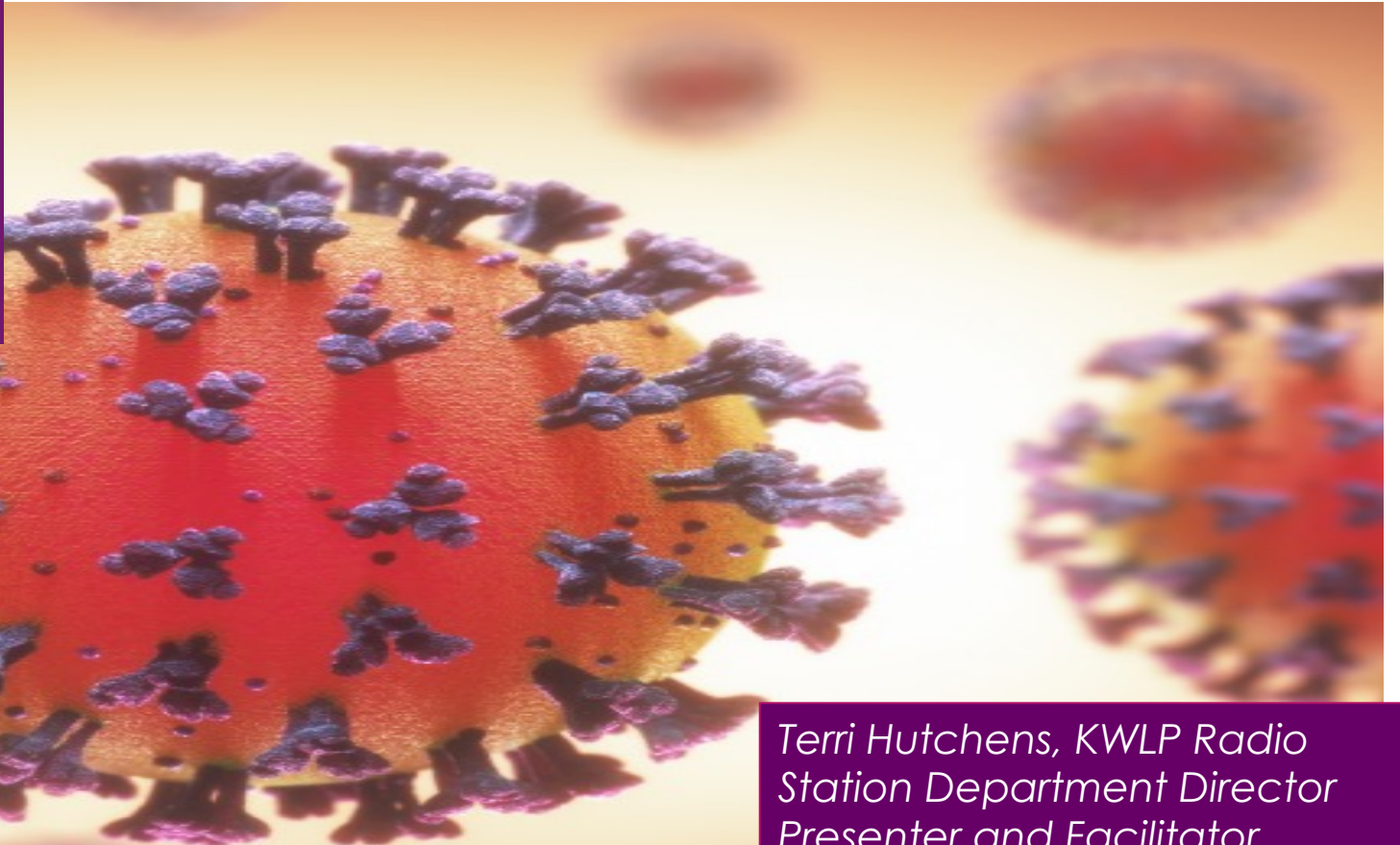
All Kinds of Music for All of Peach Springs



KWLP's Response to COVID 19 in and for the Hualapai Tribe and Talking Circle

Plan for today:

- Share some of KWLP's activities and content in response to Covid 19
- Host a Talking Circle for you all to share your station's response and your thoughts and feelings



*Terri Hutchens, KWLP Radio
Station Department Director
Presenter and Facilitator*

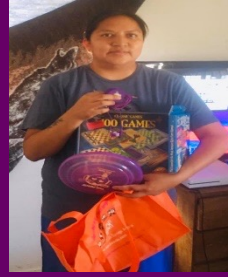
Specific Responses of KWLP to Covid19 Pandemic

- ▶ Radio station was identified as an essential service, so we were onsite and operating even during Tribe-wide and community lockdowns.
 - ▶ Some staff worked remotely from home and during some periods this was rotated to accommodate staff needs to home school children, etc.,.
 - ▶ One to two staff were assigned to the Tribe's Covid 19 Incident Command Team to assist in facilitating keeping the Community informed up to date
 - ▶ Station became the hub for communications with the community regarding all aspects of the pandemic from lockdowns, to count, to services being provided to vaccine clinics and general information by everyone
 - ▶ Installed plexiglass, signage and precautionary policies
- ▶ Distributed 450 FM radios throughout the community, including 50 with crank generators
- ▶ Distributed hand sanitizer and facemasks as swag



Specific Responses of KWLP to Covid19 Pandemic

- ▶ Continued regular programming to the extent possible to provide continuity and normalcy
 - ▶ Community Volunteer show hosts were trained and assisted in submitting shows digitally utilizing cell phones or Tascam Recorders (we purchased and distributed 6) and portable sound booths
 - ▶ Volunteers continued to have monthly meetings and training, but via zoom
- ▶ Continued monthly Listen to Win Give-Aways with prizes related to activities people could do at home, such as board games, cards, movies, books, music & engaged more via social media
- ▶ Participated in reverse parades through the community and passed out swag and goodies: Halloween, Christmas and Graduation










Specific Content Responses of KWLP to Covid19 Pandemic

- ▶ Began broadcasting Tribal Council meetings live 1 to 3 times weekly
 - ▶ Presented challenges with precautions in place, utilized our request text line, purchased special equipment and then collaborated with IT and used zoom to streamline and use less staff, plus got better sound quality (continues)
- ▶ Council members participated actively in getting information regarding all aspects of the Community Response to the community via the radio (newspaper is 2 times monthly) including Resolutions that were passed, Color coding system for different levels of precautions and \$
- ▶ Tribal Chairman gave regular radio messages to the community which we ran at least three times daily.



Specific Content Responses of KWLP to Covid19 Pandemic (continued)


- ▶ Produced and ran special Community Calendars on the ½ hour which alerted community to Color Code status, ICT information and resources
- ▶ Daily count of testing done, positive cases, hospitalizations and deaths 
- ▶ Hundreds of PSAs from national, regional and local organizations (NPM) and produced in-house in collaborations with I.H.S. re testing, tracing, isolation v. quarantine, vaccination safety and clinics and the local behavioral health counselors   
- ▶ PSAs in the Hualapai language produced in house including general information and skits  
- ▶ Added to regular recurring content Hualapai Word and Phrase of the Day and Read on Hualapai with special COVID related words and phrases and CDC Covid story for Native youth: *The Littlest Warrior*, narrated by a familiar community elder 

Specific Content Responses of KWLP to Covid19 Pandemic *(continued)*

- ▶ To address some specific traditional practices and community events increased related content
 - ▶ Executive Order Day, Memorial and Veterans Day, Graduation, Hualapai Days, LaPaz Trail of Tears
 - ▶ Aired content more frequently than we would have otherwise
 - ▶ Notable increase in shout outs and dedications
 - ▶ Funerals and Wake Sings during Community Lockdown
 - ▶ Aired two Wake sings live for the entire traditional time period: 6 pm to 6 am
 - ▶ Gourd singers were at the radio station at separate microphones 6 ft apart
 - ▶ Bird dancers invited to participate in regalia from their homes community wide
 - ▶ Very moving – feel it happening
 - ▶ Also did a number a special blocks of time with requested songs during funeral processions for all to listen in vehicles simultaneously



Specific Content Responses of KWLP to Covid19 Pandemic (continued)



GREAT SEAL OF HUALAPAI TRIBE
PEACH SPRINGS, ARIZONA 1883

In Loving Memory
Sylvia Jackson
June 3, 1947 - May 5, 2020

KWLP 100.9fm will broadcast a virtual service, followed by a live wake sing for our beloved Hualapai Tribal Elder:
Tuesday May 12, 2020
7:00 pm—
Words from: Pastor Steve DeFord
PSA LDS Branch Pres. Hubert Sullivan
Eulogy : Loretta Jackson
Songs for Sylvia: Lana Robinette—Keller
8:00pm 'til 3:00am—
Please join the live bird singers from your homes to sing, dance, morn, celebrate and help send Sylvia home traditionally!

Internet: www.kwlp100.9.com / Cell phones: TuneInRadio App : KWLP

Conclusion & Talking Circle

- ▶ Hualapai Tribe Community is in Code Green with only Tribe Employee and Tribal Buildings precautions in Place
- ▶ KWLP Covid 19 Specific Programming and Content is minimal on KWLP, but in place if another surge and prepared if there is a similar pandemic in the future
 - ▶ Learned a lot!
 - ▶ Policies and Procedures in Place
 - ▶ Improved Collaborations and Identified Resources
- ▶ What about your tribe and station?
 - ▶ Please share any special responses taken to the pandemic and how they impacted your Tribe and station?
 - ▶ What are your thoughts/feelings about the response of KWLP and other stations?
 - ▶ Talking stick to facilitate sharing...

KWLP Contact Information

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