

VOICES ACROSS NATIONS

CONNECTING NATIVE RADIO FOR CULTURAL EXCHANGE AND COLLABORATION



OPENING & PURPOSE

The importance of Native radio as a cultural lifeline:

- **Purpose:** Strengthen connections between tribal communities through shared broadcasting
- **Vision:** A network of stations amplifying each other's voices

CURRENT LANDSCAPE OF NATIVE RADIO

- Role of tribal radio in preserving language, culture, and identity
- Geographic isolation of many stations and communities
- Limited budgets and staffing challenges
- Opportunity: untapped potential for collaboration



THE CONCEPT: SHARED CONTENT NETWORK

- Stations contribute and access shared programming
 - Content exchange platform (live + recorded)
 - Examples of shareable content:
 - Cultural programming (stories, language lessons)
 - News from tribal communities
 - Local music and artist showcase
- Interviews with elders, leaders, and youth

SHOWCASING LOCAL TRIBAL LIFE

- Highlight “day in the life” programming from different tribes
- Seasonal events (where appropriate and respectful)
- Youth voices and future leaders
- Promoting understanding across nations while respecting sovereignty and traditions



LOCAL ENTERTAINMENT AMPLIFICATION

- Sharing Native musicians, comedians, storytellers
- Cross-promotion of regional talent
- Collaborative shows (e.g., “Native Music Hour” featuring multiple tribes)
- Expanding audience reach for artists



LIVE COLLABORATION & EVENTS

- Joint live broadcasts for:
 - Pow Wows
 - Cultural festivals
 - Sporting events
 - Community gatherings
- Simulcasting across multiple stations
- Remote guest hosting between stations
- Emergency communications coordination when needed

TECHNOLOGY & INFRASTRUCTURE

- Streaming platforms (internet radio, apps)
- Cloud-based content sharing libraries
- Low-bandwidth solutions for rural stations
- Use of tools like:
 - Live stream software (e.g., OBS or similar tools)
 - File-sharing systems (Google Drive, FTP, or dedicated platforms)
- Training and technical support collaboration

POTENTIAL PARTNERSHIPS & COLLABORATION MODELS

- Intertribal agreements for content sharing
 1. Tribal Colleges
 2. Cultural Organizations
 3. Independent Native Producers
 4. Networks: Native Public Media?

COST SAVINGS & EFFICIENCY

- Reduced programming costs through shared content
- Shared production resources (editing, reporting, hosting)
- Group purchasing of equipment or software
- Grant collaboration opportunities (joint funding proposals)

ADDITIONAL BENEFITS

- Strengthened intertribal relationships
- Increased listenership and audience diversity
- Cultural preservation and revitalization
- Workforce development (training broadcasters, youth involvement)
- Stronger advocacy voice on regional/national issues
- Archiving and preserving oral histories

CHALLENGES & CONSIDERATIONS

- Cultural sensitivity and permissions
- Content ownership and rights management
- Language differences and translation needs
- Technical disparities between stations
- Governance and decision-making structure

POTENTIAL IMPLEMENTATION ROADMAP

- **Phase 1: Planning**
- Identify interested stations
- Define goals and content guidelines
- **Phase 2: Pilot Program**
- Small group content exchange
- Test live simulcasts

POTENTIAL IMPLEMENTATION ROADMAP

- **Phase 3: Expansion**
- Add more stations
- Develop centralized platform
- **Phase 4: Sustainability**
- Secure funding
- Formalize network structure

CALL TO ACTION

- **Interested stations to join pilot program**
- **Working group or steering committee**
- **Begin first content exchange within a set timeframe**

CLOSING

- The power of shared voices
- Open floor for discussion and collaboration ideas

PLEASE TAKE SURVEY

