

January 1, 2022



Name
Organization
Address
City, State Zip

Dear

On April XX-XX, 2022, Native Public Media is proud to host the Native Broadcast Summit at the Residence Inn by Marriott in Phoenix, Arizona. This annual conference aims to provide Native American broadcasters vital information and training opportunities in regulatory requirements and station operations.

Board of Directors

Roanne Robinson-Shaddox, Chair
Barbara Poley, Vice-Chair
Gerad Godfrey, Treasurer
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President/CEO

Loris Taylor

At Native Public Media, we have served Indian Country's broadcasters since 2004. Native Public Media promotes the self-determination of Indigenous peoples through media access, storytelling, and ownership. As we continue to fulfill our mission, we seek your support to further our goals.

Sponsorships of the Native Broadcast Summit make a difference in Indian Country. Six thousand dollars (\$6,000) supports ten (10) stations in attending the Summit. In 2022, we aim to raise \$10,000 to fund Summit attendance for twelve stations, including stations from remote Alaska.

Native Public Media has multiple opportunities for you to show your support and to receive valuable sponsor benefits. The detailed levels are on the next page, along with the associated benefits. At a glance, the Sponsorship levels are as follows:

- Community Leadership Sponsor - \$2,500 & Up
- Native Broadcast Sponsor - \$1,500 To \$2,000
- Native Media Sponsor - \$500 To \$1,000
- Station Sponsor - \$250

Thank you in advance for your consideration. The strength of our organization lies in the impact of our work to help sustain empowered Native communities through media access and ownership. With your commitment of support, we can achieve our goals. Your contribution is vital to building a vibrant and robust indigenous broadcast eco-system.

We look forward to creating a solid relationship between you and Native Public Media. To schedule a partnership call, don't hesitate to get in touch with Melissa Begay, Operations Director, at mbegay@nativepublicmedia.org.

Warm regards,

A handwritten signature in black ink that reads "Loris Taylor".

Loris Taylor
President/CEO

XXX
Chair, Station Advisory Committee



2022 Native Broadcast Summit

Revealing the Past,
Recognizing the Present, Resilient for the Future
SPONSORSHIP OPPORTUNITIES

Why Sponsor the Native Broadcast Summit?

Sponsorship is one of the best ways to brand and highlight your organization's commitment to serving Indian country broadcasters.

As an official sponsor, you will be able to:

- Demonstrate your leadership in supporting Tribal Broadcasters' access to knowledge and resources that empower strong, resilient Native voices over radio and television.
- Assist in amplifying the prominence of Native people to tell their own stories by melding rich local tradition and oral history with contemporary training and technology.
- Help to lift communications and media to new relevance for Indian Country with your show of support.

Sponsorship Packages

Native Broadcast Summit sponsors receive an array of promotional opportunities. No matter your giving ability, there is a sponsorship level that meets your consideration.

COMMUNITY LEADERSHIP SPONSOR - \$2,500 & UP

- Social media promotion prior to and on-site at the Summit
- Quarter-page ad in the printed program
- Web link featured on Summit webpage
- Logo featured on scrolling slides for the duration of the Summit
- Stand-alone signage displayed for duration of Summit
- Opportunity to showcase your organization's work on-site
- Two (2) full Summit registrations

NATIVE BROADCAST SPONSOR - \$1,500 TO \$2,000

- Logo featured on on-site signage recognizing Broadcast Supporters
- Logo featured on scrolling slides for the duration of the Summit
- 50-word organization description featured on Sponsorship page of the Summit website
- Logo featured in the printed program
- Two (2) full-Summit registrations
- Social media promotion on-site at the Summit

NATIVE MEDIA SPONSOR - \$500 TO \$1,000

- Logo featured on on-site signage recognizing Media Partners and Broadcaster Supporters
- Logo featured on scrolling slides for the duration of the Summit
- Logo featured in the printed program
- One (1) full-Summit registration

STATION SPONSOR -- \$250

- Mention of support.