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<b>Submission ID</b>	1061391725433	<b>Proceedings</b>	<a href="#">PS 15-91</a>
<b>Name of Filer</b>	Maria Elena Villasante - Lincoln-Lancaster County Health Department	<b>Law Firm</b>	
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<b>Date Received</b>	Jun 13, 2024	<b>Date Posted</b>	Jun 13, 2024
<b>Brief Comment</b>	This is indeed public safety issue; I am so glad they are collecting information from stakeholders. Here are some comments to consider to effectively implement the FCC's mandate for multilingual Wireless Emergency Alerts (WEA): 1. Engage Stakeholders: Collaborate with wireless providers, language experts, emergency response agencies, community organizations, and representatives from linguistic minority groups to gather input and insights on the implementation process. This collaboration ensures that the needs and perspectives of diverse communities are considered. 2. Template Development: Establish a working group consisting of language experts, emergency management professionals, and representatives from linguistic communities to develop standardized templates for WEA messages in the specified languages. These templates should be concise, culturally sensitive, and capable of conveying critical information effectively. 3. Accessibility Features: Ensure that WEA alerts are accessible to individuals with disabilities, including those who are deaf or hard of hearing. Provide alerts in American Sign Language (ASL) and consider implementing visual and tactile alerting methods for individuals with visual impairments. 4. User Education and Awareness: Launch comprehensive public education campaigns to inform individuals about the availability and importance of multilingual WEA alerts. Encourage users to set their devices to their preferred language and provide guidance on how to access and interpret emergency alerts. 5. Feedback Mechanism: Establish a feedback mechanism to solicit input from users regarding the clarity, effectiveness, and accessibility of multilingual WEA alerts. Use this feedback to make continuous improvements to the alerting system and template content. 6. Regulatory Compliance: Monitor wireless providers' compliance with FCC regulations regarding the implementation of multilingual WEA alerts. Conduct periodic audits and enforcement actions to address any non-compliance issues and ensure that all providers are meeting their obligations. 7. Continuous Evaluation and Improvement: Regularly evaluate the effectiveness of multilingual WEA alerts through user feedback, data analysis, and stakeholder engagement. Make necessary adjustments to the alerting system, template content, and delivery mechanisms to enhance overall effectiveness and reach.		

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