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## Filing Detail

<b>Submission ID</b>	106140728403751	<b>Proceedings</b>	<a href="#">PS 15-91</a>
<b>Name of Filer</b>	Nathan Pryor, Special Projects Administrator, Maricopa Association of Governments	<b>Law Firm</b>	
<b>Author Names</b>		<b>Presented To</b>	
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<b>Date Received</b>	Jun 14, 2024	<b>Date Posted</b>	Jun 17, 2024
<b>Brief Comment</b>	Statement from the Maricopa Association of Governments regarding the Notice of Proposed Rulemaking for wireless emergency alerts: amendments to Part 11 of the Commission's Rules Regarding the Emergency Alert System (EAS) - Adoption of new event code for Missing and Endangered Persons. The Maricopa Association of Governments (MAG) is the metropolitan planning organization and council of governments for the Phoenix metro area. Our membership is comprised of 27 cities and towns, 2 counties, and 3 Native nations, including the Fort McDowell Yavapai Nation, Salt River Pima-Maricopa Indian Community, and Gila River Indian Community. For nearly 40 years, MAG has had a role in the region's 9-1-1 administration, including convening the public safety answering points to address the public safety needs of over 4 million people. In 2023, there were over 3.4 million calls to 9-1-1 in Maricopa County. Significant resources and attention are given to ensuring that we have a robust and functioning 9-1-1 system. The MAG region, through Maricopa Region 9-1-1 (City of Phoenix) and 25 public safety answering points were instrumental in bringing text-to-911 capabilities in 2018. At MAG, we understand the sensitivities of issues like domestic violence (DV) as we work through our Regional Domestic Violence Council which is the primary coordinating body for issues related to domestic violence and provides a forum for communication and coordinated action to effectively address, prevent, and eradicate domestic violence in the MAG region. The text-to-9-1-1 option has been critical for those in the unfortunate circumstances of domestic violence providing the ability to reach out for emergency assistance during times of crisis when a conventional voice call to 9-1-1 is unsafe. In 2023, the Maricopa Region saw over 16,000 texts-to-9-1-1. If implemented through the proposed rulemaking, utilizing the Emergency Alert System to distribute Ashanti-type alerts for Missing and Endangered Persons (MEP) will reach more people beyond the capabilities of the region's Community Emergency Notifications (also known as Reverse 9-1-1) of which we saw 146 activations last year. If a new EAS code for Missing and Endangered Persons is implemented, we encourage that there be a public relations campaign to ensure that public is aware and understands how important it is to have their cell phones enabled to receive these types of alerts. Thank you for affording us the opportunity to provide comments on this important issue. We would also like to thank the Inter Tribal Council of Arizona for calling our attention to proposed rulemaking for this opportunity to provide comments. Please contact Nathan Pryor, Special Projects Administrator at npryor@azmag.gov with any questions.		

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