

NATIVE PUBLIC MEDIA FREE TRAINING

FOR TRIBAL BROADCASTERS &
COMMUNITY STAKEHOLDERS
EMERGENCY COMMUNICATIONS
& PREPAREDNESS • UNDERWRITING

FORT MCDOWELL RESORT & CASINO

WASSAJA BALLROOM • FORT MCDOWELL, ARIZONA

JANUARY 25, 2019 • 8:00 to 5:00 P.M.

THIS ONE-DAY TRAINING ENGAGES BROADCASTERS AND STAKEHOLDERS SERVING TRIBAL NATIONS IN CRITICAL NETWORK-BUILDING TO STRENGTHEN THE RESILIENCY OF THE COMMUNITIES THEY SERVE.

EMERGENCY COMMUNICATION & PREPAREDNESS 8:00 a.m. - 2:45 p.m. MT

In times of emergencies, broadcasting stations are a part of the response network that gives life-saving information to civilians. Participants will develop and increase their disaster literacy by building a coordinated strategy and response with other first responders. This training is ideal for broadcasters and first responders.

UNDERWRITING 101 3:00 p.m. - 5:00 p.m. MT

This training offers participants the basics of underwriting in compliance with FCC rules and regulations that can increase revenue for radio stations. Participants will leave with a grounded understanding of underwriting, the ability to write underwriting spots, and knowledge to develop strong internal policies. This training is ideal for broadcasters, marketing/underwriting professionals for stations.

REGISTER BY JANUARY 21, 2019 • NO REGISTRATION FEE • LUNCH PROVIDED

To register for this training, *each* participant must complete a registration form and return to Elyse at edempsey@nativepublicmedia.org. Two or more individuals per organization are encouraged to attend. Contact Melissa at (928) 853-2302 for more information.



Native Public Media is a national organization devoted to encouraging healthy, independent and engaged tribal communities through media access, control and ownership. Learn more about Native Public Media and our work at www.nativepublicmedia.org.