



2018 NATIVE BROADCAST SUMMIT
WILD HORSE PASS HOTEL & CASINO • CHANDLER, ARIZONA
MAY 22-24, 2018

Celebrating Resilient Native Voices and First Amendment Protectors for Over 40 Years

AGENDA*

Tuesday, May 22 – Acacia A Ballroom

6:00 – 7:30 p.m. Welcome Reception & Pre-registration
Remarks by President/CEO Loris Taylor & Board Member Joaqlin Estus of Native Public Media

Wednesday, May 23 – Acacia A Ballroom

7:15 – 7:45 a.m. Registration & Breakfast (on your own)

8:00 a.m. Prayer & Welcome Remarks
Paul White, Gila River Broadcasting Corporation
Loris Taylor, Native Public Media

8:15 a.m. State of Broadcasting Address
Sally Kane, National Federation of Community Broadcasters

8:50 a.m. Collaborating on Solutions Journalism in Indian Country **TM** **CE**
Antonia Gonzalez, National Native News
Leah Todd, Solutions Journalism Network
Sarah Gustavus, New Mexico Public Broadcasting Service




10:20 a.m. Break & Refreshments (provided)



10:30 a.m. Tales from the Dark (Commercial) Side **TM** **CE** **SO**
Brett Maybee, Seneca Nation – Classic Hits 105.9 WGWE FM
Dr. Jason Corwin, Seneca Media & Communications Center

12:00 p.m. Lunch (provided)
Featured Speaker Christine Trudeau, KYUK 640 AM & 90.3 FM

1:00 p.m. Rez Radio Connection **TM** **CE**
Daniel Ondrekja & Georgetta Russell, KWLP 100.9 FM The Peach

2:30 a.m. Break & Refreshment (provided)

2:40 p.m. The Circle of Engagement: A Strategy for Leading Change   
Sally Kane & Ernesto Aguilar, National Federation of Community Broadcasters



4:15 p.m. Let's Stay Together: Using On-line Tools to Enhance Station Operation  
Paul Beccio, Indigecomms.com
Elyse Dempsey, Native Public Media

6:30 – 8:30 p.m. Cultural Night & Dinner (provided)
Featuring welcome remarks by Governor Stephen Roe Lewis, Gila River Indian Community


Thursday, May 24 – Acacia A Ballroom

7:15 – 8:15 a.m. Registration/Breakfast on your own

8:30 a.m. Welcome Remarks
Jaclyn Sallee, Koahanic Broadcast Corporation

8:45 – 10:15 a.m. Young Native Storytellers: Mentoring and Encouraging Youth Reporters  
Jaclyn Sallee, Koahanic Broadcast Corporation
Antonia Gonzalez, National Native News
Rhonda Levaldo, Haskell Indian Nations University


10:15 a.m. Break & refreshment (provided)

10:30 a.m. Harassment Prevention in Tribal Communities & Workspaces 
Margaret Rousu & Faith Ahlgreen, KKWE

12:00 p.m. Lunch (provided) & Featured Videos
Presentation of short films, "NPM Course Overview" and award-winning short film, "Tribal Radio" by Sean Wilder Owen

1:00 p.m. Discussion Circles – Strengthening Tribal Broadcasting

2:15 p.m. Closing Prayer

2:45 – 4:45 p.m. Community Service Grant Clinic (Required for CSG stations) 
Topic: What is Non-Federal Financial Support by Ken Goulet, Corporation for Public Broadcasting

SESSION DESCRIPTIONS

Collaborating on Solutions Journalism in Indian Country

Antonia Gonzalez, National Native News • Leah Todd, Solutions Journalism Network • Sarah Gustavus, New Mexico PBS

How can your station tell meaningful stories and create conversations about what's working to improve our community? This discussion will focus on reporting, interviewing and storytelling tools and techniques that can celebrate what communities are doing well, and spotlight ways it can be better. Participants will leave with ideas for broadcast stories or projects that address urgent issues in their community.

Tales from the Dark (Commercial) Side

Brett Maybee, Seneca Nation – Classic Hits 105.9 WGWE FM • Dr. Jason Corwin, Seneca Media & Communications Center

How does your station serve your community and what resources do you need to create cultural programming (i.e. music, language, impacts of social topics)? All stations produce and develop content for their communities. What if you would like to share that content with other stations for additional airplay? This discussion will uncover strategies for content sharing among stations and how those strategies can apply to the Native broadcast network.

Rez Radio Connections

Daniel Ondrekja & Georgetta Russell, KWLP 100.9 FM The Peach

Participants will learn about different strategies for engaging community members and volunteers through affordable technology, volunteer engagement, and different types of station promotions. These strategies work hand-in-hand with creating better station content, community awareness, and volunteer participation.

The Circle of Engagement: A Strategy for Leading Change

Sally Kane & Ernesto Aguilar, National Federation of Community Broadcasters

The staff of the National Federation for Community Broadcasters will lead a session on how content, revenue, and engagement are connected and why organizational capacity has to be in place to strengthen each of these areas to sustain the work of the stations and service to the community over time.

Let's Stay Together: Using On-line Tools to Enhance Station Operations

Paul Beccio, Indigecomms.com • Elyse Dempsey, Native Public Media

This session will provide an introduction to two popular and cost-effective on-line tools – Slack and Asana – that can help with improving station communications and project management to better track and maintain compliance with reporting elements of the Community Service Grant. Participants will learn to create profiles, and how to set up and track station communications and goals with Slack and Asana.

Young Native Storytellers: Mentoring and Encouraging Youth Reporters

Jaclyn Sallee, Koahanic Broadcast Corporation • Antonia Gonzalez, National Native News • Rhonda Levaldo, Haskell Indian Nations University

This session will showcase the Youth Media Makers work, which airs on KNBA. The workshop will provide tools and share tips on ways to work with young people. The workshop is intended to encourage Native radio stations to see the value of investing in young people and growing the capacity of the Native broadcast system.

Harassment Prevention in Tribal Communities and Workspaces SO

Margaret Rousu & Faith Ahlgreen, KKWE 89.9 FM Nijii Radio

In this session, participants will be engaged in discussion on harassment prevention, specifically focusing on what constitutes acceptable and unacceptable workplace behavior, how to recognize harassment when it occurs, and how to consult with their respective employers to report and respond to violations. As a new requirement for stations receiving the Community Service Grant through the Corporation for Public Broadcasting, this session aid stations with resources to develop internal harassment prevention training. However, this session can benefit all stations with maintaining a safe and healthy work environment.

CSG Clinic with CPB – What is Non-Federal Financial Support SO

Ken Goulet, Corporation for Public Broadcasting

CSG). Reporting NFFS is the primary reason that CSG recipients submit an Annual Financial Report (AFR) or Financial Summary Report (FSR) to CPB. This workshop will provide an overview of NFFS, including the definition of NFFS, its purpose, and criteria for determining the NFFS eligibility of direct and in-kind revenue. There will also be discussion regarding NFFS exclusions and a review of simple methods for determining NFFS. This is a required session for Native CSG stations, and will count toward fulfillment of the annual training requirement.

More information can be found on the Summit information page at <https://www.nativepublicmedia.org/native-broadcast-summit>.

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