



# 2019 Native Broadcast Summit

Native Voices • Native Media • Native Truths

Wild Horse Pass Hotel & Casino • April 24-25 • Chandler, Arizona

## AGENDA

### Tuesday, April 23

#### Welcome Reception

- 6:00 pm Pre-registration opens
- 6:20 pm Welcome Address
- 6:30 pm Remarks from NPM Leadership
- 6:50 pm Welcome Remarks by Governor Stephen Lewis, Gila River Indian Community

### Wednesday, April 24

#### Day One

- 7:30 – 8:00 am Registration & Continental Breakfast
- 8:15 – 8:45 am Opening Prayer & Welcome
- 8:45 – 9:45 am **Plenary: Changing the Story about Native People & Shifting Power**
- 9:45 – 10:00 am Beverage Break
- 10:00 – 11:30 am **Legacy of Tribal Broadcasting: Building on Lessons Learned and What's Next for the Future?**
- 11:30 – 12:30 pm Lunch & Presentation - Indigenous Day Radio Partnership
- 1:00 – 2:30 pm **Cultivating a Citizen-Based News Ecosystem: A Case Study of NAU's Media Justice Project**
- 2:30 – 2:45 pm Beverage Break
- 2:45 – 4:30 pm **Empowering Free Press in Indian Country: The NAJA Red Press Initiative**
- 6:00 – 8:00 pm **Cultural Night**

This evening, in celebration of the broadcasters of Indian Country, will have entertainment and food from our Hawaiian relatives. Come in your traditional Tribal attire or your coolest Hawaiian shirt!

### Thursday, April 25

#### Day Two

- 7:30 – 8:00 am Continental Breakfast
- 8:15 – 8:30 am Morning remarks
- 8:30 – 10:00 am **90 Phones, 90 Tools, 90 Minutes: Amplify Your Content, Revenue, Engagement & Capacity in 2019**
- 10:00 – 10:15 am Beverage Break
- 10:15 – 11:45 am **Face-to-Face with Facebook**
- 11:45 am – 12:15 pm Lunch & Presentation - IDSS and the Weather-Ready Nation Ambassador Program
- 1:00 – 2:30 pm **Connect with Social Style**
- 2:30 – 3:00 pm Closing & Prayer
- 3:00 – 5:00 pm **NPM CSG Clinic**

For more details about sessions, visit <https://www.nativepublicmedia.org/native-broadcast-summit>